



“STEP UP!” ASTRAZENECA YOUNG HEALTH GLOBAL GRANTS PROGRAMME

Guidance for applicants

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1. AN OVERVIEW AND HOW TO APPLY

“Step Up!” The AstraZeneca Young Health Global Grants Programme aims to extend the reach and impact of AstraZeneca’s investment in young people’s health.

It builds on the success of the [Young Health Programme](#) and contributes to the [United Nations Sustainable Development Goals \(SDGs\)](#) - specifically Goal 3 (Health and wellbeing).

“Step Up!” provides grants of up to US \$10,000 to develop health promotion ideas and projects to reduce risk behaviours in young people, such as smoking tobacco, misuse of alcohol, lack of physical exercise and poor diet that can lead to non-communicable diseases (NCDs). The most common NCDs are cancers, heart and respiratory diseases and diabetes.

We aim to:

- Learn about what really works
- Have a positive impact on the young people involved in the projects and the communities that they serve
- Increase investment in and understanding of health and wellbeing initiatives for young people

And to generate:

- Case studies and other evidence of promising approaches
- Opportunities for future collaboration and investment

To achieve this we are seeking grant applications for projects which:

- Focus on health promotion and NCD prevention in young people
- Are aimed at young people aged between 10 and 30
- Have opportunities for youth involvement and leadership
- Demonstrate innovation and can be scaled up
- Are diverse

Who can apply and what is the process?

The fund is open to charitable and non-profit organisations supporting youth-focused projects in the area of health promotion or NCD prevention.

Applications must be made by 14th September 2018 through the online portal, located on the CAF website [here](#).

We’ll review the information submitted on the application form and any supporting documentation supplied, to assess your application. Please be reassured the ‘the CAF Group’ will not share your information with any outside organisation, except as part of providing a product or service, or when legally obliged to do so.

Successful applicants must complete a basic monitoring and impact measurement process.

Projects must be undertaken and completed by 31st December 2019.

Priority will be given to projects that:

- Are well thought through, with realistic and easy to measure outcomes
- Identify or meet new or unmet needs
- Are in low- and middle-income countries, and countries where AstraZeneca has no community investment activity
- Are led by young people
- Engage AstraZeneca employees
- Engage external stakeholders
- Move from ideas into action
- Are innovative
- Have the potential to scale up and access other forms of funding

Funding support cannot be given to:

- Individuals
- Organisations that:
 - Discriminate on the basis of religious or political belief
 - Promote political or religious viewpoints to their beneficiaries
 - Use the funds to make grants or donations to other organisations or individuals
 - Are unable to supply bank details or report back on outcomes
 - Are non-charitable
- Initiatives already funded through the [Young Health Programme](#)
- Projects that provide treatment or pay for medicines
- Projects that benefit AstraZeneca's commercial business
- Applications for over US \$10,000
- Organisations applying for funding for more than one year
- Funding for past projects

How will we decide which projects to fund?

We will shortlist the projects that best meet the requirements above. These will then be assessed by a decision making panel, composed of AstraZeneca employees and expert external partners, who will make the final decision on funding.

We will then tell you whether or not your application has been successful and check to ensure the projects have charitable purpose and beneficiaries.

What happens once a project is approved?

If the charitable purpose check is positive, your organisation will be offered a grant and will be provided with support and advice. The funding will be transferred and monitoring and reporting requirements will be agreed.

When your project is complete we will ask you to complete a short monitoring form outlining how funds have been spent, what you have achieved and the difference the funding has made. We are particularly interested in video content and we may contact you to develop a case study.

What happens if organisations are not funded?

You will receive a response from us. Where possible we will offer feedback.

2. THE TARGET HEALTH OUTCOMES

This section gives more background information on the health outcomes we want to target.

Each year 15 million people worldwide die between the ages of 30 and 69 from non-communicable diseases¹(NCDs) such as heart diseases, cancers, diabetes and respiratory diseases. Over 85% of these people live in low- and middle-income countries.

Almost three quarters (70%) of these deaths are linked to habits, or risk behaviours, that started in adolescence and go on throughout adult life. The most common ones are lack of physical activity, unhealthy eating, alcohol abuse and tobacco use.

These risk behaviours can be underpinned by poor mental health. Half of all mental illnesses begin by the age of 14 and three-quarters by the mid-20s. Building mental resilience among young people is critical to health and wellbeing.

If we prevent NCD risk factors in youth, there can be three benefits: improving the lives of adolescents today, for their future adult lives and for their children.

Proposals for grants may focus on any of the following areas:

Tobacco use:

Tobacco kills more than 7 million people a year.

We encourage applications that work to:

- Reduce tobacco use and exposure to tobacco smoke
- Create tobacco smoke-free environments.

Alcohol consumption:

Alcohol misuse kills 3.3 million people a year, contributes to 6% of all global deaths, and ruins lives in other ways².

We encourage applications that work to:

- reduce the harmful use of alcohol and its associated problems.

Physical activity:

More than 80% of the world's adolescent population is not physically active enough. This leads to 1.6 million deaths a year.

We encourage applications that:

- Increase physical activity and exercise
- Address causes of under-activity such as fear of violence and crime in outdoor areas; high-density traffic; low air quality, pollution; lack of parks, sidewalks and sports/recreation facilities.

Diet and nutrition:

50 million girls and 74 million boys are currently obese and at risk of related health complications. 4.1 million annual deaths have been attributed to excess salt/sodium intake³.

We encourage applications that:

- Reduce the level of e.g. salt/sodium, saturated fatty acids and sugar in people's diets
- Increase the availability, affordability and consumption of fruit and vegetables;
- Limit excess calorie intake, reduce portion size and the energy density of foods
- Inform and encourage healthy dietary practices.

¹ All references from <http://www.who.int/news-room/fact-sheets/detail/noncommunicable-diseases> unless otherwise stated.

² <http://www.who.int/en/news-room/fact-sheets/detail/alcohol>

³ [https://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(17\)32129-3/fulltext?elsca1=tlpr](https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(17)32129-3/fulltext?elsca1=tlpr)



Mental health:

Unipolar depressive disorders are the largest cause of ill-health among people aged 10-14 years globally while self-harm is the third biggest killer of people aged 10-19 years⁴.

We encourage applications that:

- Raise awareness and reduce stigma related to youth mental ill-health;
- Support early detection of mental health problems and sign-post towards counselling or medical services.

Sexual and Reproductive Health and Rights (SRHR):

Addressing SRHR can achieve efficiencies and enhance outcomes as many of the same risk factors that lead to NCDs are also linked to poor SRHR outcomes among young people.

We encourage applications that:

- Promote integrated approaches to risk prevention that link with good SRHR for youth
- Improve access to comprehensive health support for adolescents.

Pollution and air quality:

Outdoor air pollution is responsible for 4.2 million deaths every year and indoor air quality for 3.8 million deaths for example from smoke from dirty cookstoves and fuels⁵.

We encourage applications that work to:

- Encourage clean, healthy air quality practices, with a focus on children and youth
- Expand understanding and awareness of the impacts of pollution and/or poor air quality on children and youth
- Monitor and report on trends and progress towards pollution and air quality on children and youth's health

Advocacy:

None of the issues above can be adequately addressed without significant and robust policy action to create healthy environments.

We encourage applications that will create public and/or political support for NCD prevention initiatives such as those listed above.

⁴ <http://www.who.int/en/news-room/fact-sheets/detail/adolescents-health-risks-and-solutions>

⁵ [https://www.thelancet.com/pdfs/journals/lancet/PIIS0140-6736\(17\)32345-0.pdf](https://www.thelancet.com/pdfs/journals/lancet/PIIS0140-6736(17)32345-0.pdf), [http://www.who.int/en/news-room/fact-sheets/detail/ambient-\(outdoor\)-air-quality-and-health](http://www.who.int/en/news-room/fact-sheets/detail/ambient-(outdoor)-air-quality-and-health), <http://www.who.int/en/news-room/fact-sheets/detail/household-air-pollution-and-health>

3. OUR FOCUS ON INNOVATION

Innovation and fresh thinking are required to meet the scale of these health and wellbeing challenges in young people.

We are looking for concepts that can be scaled up to deliver major change by developing and testing ideas, for example by:

- Exploring challenges and opportunities
 - eg through research to explore, define and understand social needs
- Generating ideas
 - eg ideation/creative thinking/concept development
- Developing and testing ideas
 - eg prototyping and testing ideas to produce evidence of impact or areas for learning, adapting and improving
- Making the business case
 - eg through developing cases for further investment, attracting new partners and leveraging new forms of investment.

You can read more about the kinds of activities we are looking to fund in the [NESTA innovation toolkit](#).

4. FREQUENTLY ASKED QUESTIONS (FAQS)

1. Do I need to be a non-governmental organisation (NGO), non profit or registered charity?

You can be an NGO, non profit, registered charity, or an organisation with a social mission that operates on a non-profit basis. Applications will be considered from any organisation whose mission is exclusively charitable.

All successful applicants must complete a check to ensure charitable purpose. We cannot complete this check unless we have a signed, scanned copy of the forms we request.

2. Can a group of organisations apply?

Yes. However one organisation must take responsibility for completing the application and managing the funds. The applicant organisation cannot provide sub grants to the other organisations.

3. What is a governing document?

This could be your memorandum of understanding, constitution or other legal document, explaining the purpose of your organisation and how it works.

4. Can I apply as an individual or do I need an organisation?

You need to apply through an organisation. We will not provide funding to individuals.

5. I've already received funding from another AstraZeneca fund. Can I still apply?

Yes, however this fund is set up to support additional opportunities in the form of new projects. AstraZeneca funding should not already be supporting the initiative for which you are applying.

6. Can you help me complete my application?

Yes, just contact astrazenecaggp@cafonline.org by 24th August 2018.

7. What is this organisation, CAF, that is associated with this project? Who are they and what is their role?

CAF is our partner providing the online platform and grant making services. You can read more about CAF [here](#).

8. Can I send in supporting information? Photos, videos etc?

Yes please. We are interested in supporting video and photos.

9. Is the deadline final?

Yes, please make sure you submit your application by 14th September 2018.

10. How will the decisions be made?

All applications will be reviewed by CAF using a standard framework. Final decisions will be made by an AstraZeneca and an independent external expert decision-making panel.

11. I've already received support from this fund. Can I apply again?

Yes. We will consider additional/follow on funding, alongside all applications in each round. However, you will need to make a new application for this.

12. Can I apply for costs that have already taken place?

Funding can only support expenditure on activity after the date of the award.