

Young Health Programme in Portugal

The current economic crisis is impacting many families in Portugal with rising unemployment rates and increased poverty – a recent study found that 21% of Portuguese children live below the poverty line. Adolescence is a period of vulnerability, agitation, conflict and development. Often adolescents are aware of the real risks associated with certain practices and behaviours, however, they choose to ignore them. This emphasizes the importance of ‘participatory strategies’ to promote healthy lifestyles involving active participation not only from the individual but also the family, peers and community in general.

The Portuguese Young Health Programme: LIKE ME, will promote mental health of pre-teens between the ages of 10 and 12, with little or no access to healthcare and in vulnerable situations, with behavioural problems, triggered mainly by self-concept, self-esteem and self-image problems.



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What do we want to achieve through the Programme?

General Objective

Encourage youths to take control of their health and well-being, achieving self-reliance and self-respect and thereby preventing future risk behaviours. This will be achieved through personalised and specialised support from a multidisciplinary team using a peer education methodology, in the scope of informal education.

Specific Goals

1. By 2015, increase self-esteem in youths by 30%
2. By 2015, increase the number of youths trained in the field of mental health by 30%

What activities are taking place locally?

- **Research:** a survey has been conducted amongst the general public to assess attitudes to mental health. This will help determine and prioritise information needs and provide a base line to evaluate programme outcomes
- **Collaboration:** establish networks and engage with other relevant projects and neighbourhoods
- **Thematic workshops:** focusing on recreational, sports and self-expression activities to apply the methodology of non-formal education
- **Training:** youths will be trained in the area of mental health through peer education and provided ongoing support, supervision and monitoring throughout the project
- **Theatre:** a series of 'Cine Forum' soap opera style productions will be produced on key topics lasting 5 minutes featuring key characters aged 10-12 that go through various situations
- **Holiday camp:** it is planned to invite all those who have participated in the project from the beginning to a holiday camp with the aim of producing a 'Manual of Good Practice'

What has been achieved so far?

A survey, launched in 2013, of 150 school children has been undertaken, and the results are helping to shape the future direction and implementation of the Programme.

Local partners

Médicos do Mundo (MdM) is a Non-Governmental Organisation, established in 1999, that develops national and international projects. MdM's mission is the provision of healthcare to the most vulnerable of populations, both in emergency situations and in combating social exclusion.

MdM have identified the following strategic priorities:

- Development - medium and long-term projects with the objective of providing the basis for a broader and more sustained development of health
- National Projects - actions aimed at people excluded from our society and who live on the limit of the social resources to which they are entitled
- Information, Education and Communication - initiatives aimed at informing the public of the most neglected structural issues that may be subject to disclosure and education
- Emergency - urgent aid in regions affected by hunger, war, epidemics or natural disasters

<http://www.medicosdomundo.pt/pt>

<http://www.astrazeneca.pt/Responsibility/young-health-programme>