

# The Impact of the Young Health Programme

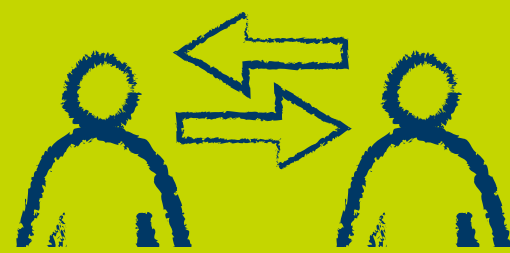
## Measuring Outcomes in Three Countries

AstraZeneca's Young Health Programme (YHP) is a global disease prevention programme with a unique focus on young people aged 10 to 24 living in vulnerable and under-resourced settings around the world.

The programme's impact in Kenya, Brazil and Indonesia was independently evaluated in 2020.



## Key Takeaways



YHP's community-based delivery model and peer educator approach leads to **sustained behaviour change**



When you empower young people with knowledge, they make **healthier choices**



If health services are more accessible to young people, they will use them more often and be **satisfied with the experience**



Education around **sexual and reproductive health rights (SRHRs)** remains a challenge in some countries due to cultural sensitivities

## YHP Impact in Kenya



**49%↑**

increase in use of **family planning** methods



**41%↓**

decrease in current **smokers**



**54%↑**

increase in satisfaction with access and quality of **health services** offered

424 young people were surveyed

## YHP Impact in Brazil



**33%↑**

of girls increased knowledge about **gender equality**



**15%↑**

increase in boys ever visiting a **health facility**



**27%↑**

increased understanding about **sexual rights**

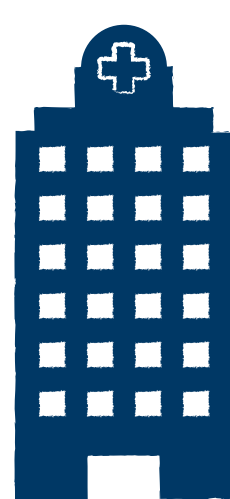
64 young people were surveyed

## YHP Impact in Indonesia



**34%**

**changed behaviours** – exercising more, reducing smoking and alcohol consumption



**40%↑**

increase in young people visiting **community health clinics**



**39%↑**

increase in satisfaction with **health services** offered

412 young people were surveyed

To learn more visit [yhp.astrazeneca.com](http://yhp.astrazeneca.com)

About this study: Independent quantitative and qualitative research non-profit partner Plan International, led and conducted through independently validated approaches. Evaluation took place in 2020 in Kenya, Brazil and Indonesia.

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